

# Sample ad sizes and rate information



Full page  
10" x 15"

(75 column inches)

**PER ISSUE (1x): \$360;**  
**6x: \$303.75; 52x: \$225**



4/5 page  
7.955" x 15"

(60 column inches)

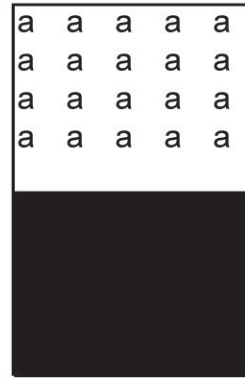
**PER ISSUE (1x): \$330;**  
**6x: \$285; 52x: \$222**



3/5 page  
5.93" x 15"

(45 column inches)

**PER ISSUE (1x): \$247.50;**  
**6x: \$213.75; 52x: \$166.50**



1/2 page  
10" x 7.5"

(37 1/2 column inches)

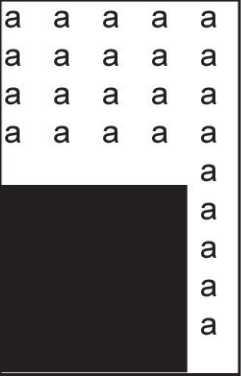
**PER ISSUE (1x): \$206.25;**  
**6x: \$178.13; 52x: \$138.75**



2/5 page  
3.9" x 15"

(30 column inches)

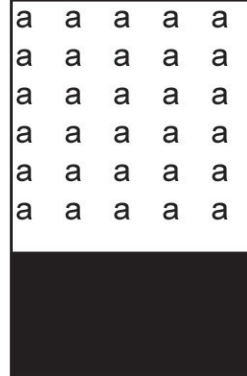
**PER ISSUE (1x): \$177;**  
**6x: \$154.50; 52x: \$127.50**



4 cols by 1/2 pg high  
7.955" x 7.5"

(30 column inches)

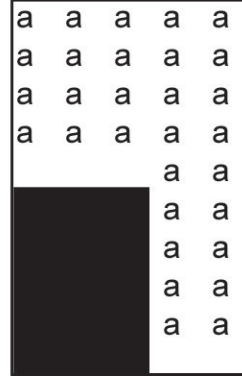
**PER ISSUE (1x): \$177;**  
**6x: \$154.50; 52x: \$127.50**



5 cols by 1/3 pg high  
10" x 5"

(25 column inches)

**PER ISSUE (1x): \$147.50;**  
**6x: \$128.75; 52x: \$106.25**



3 cols by 1/2 pg high  
5.93" x 7.5"

(22 1/2 column inches)

**PER ISSUE (1x): \$132.75;**  
**6x: \$115.88; 52x: \$95.63**



2 cols by 1/2 pg high  
3.9" x 7.5"

(15 column inches)

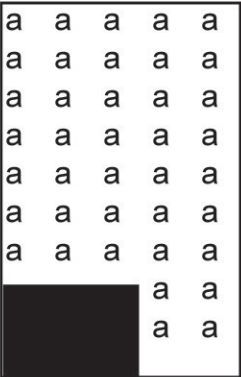
**PER ISSUE (1x): \$93.75;**  
**6x: \$82.50; 52x: \$66.00**



5 cols by 2" high  
10" x 2"

(10 column inches)

**PER ISSUE (1x): \$70;**  
**6x: \$62.50; 52x: \$51.50**



3 cols by 1/4 pg high  
5.93" x 3.75"

(11 1/4 column inches)

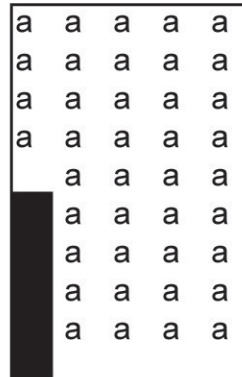
**PER ISSUE (1x): \$78.75;**  
**6x: \$70.31; 52x: \$57.94**



2 cols by 1/4 pg high  
3.9" x 3.75"

(7 1/2 column inches)

**PER ISSUE (1x): \$52.50;**  
**6x: \$46.88; 52x: \$38.63**



1 col by 1/2 pg high  
1.875" x 7.5"

(7 1/2\* column inches)

**PER ISSUE (1x): \$52.50;**  
**6x: \$46.88; 52x: \$38.63**



2 cols by 2 1/2" high  
3.9" x 2.5"

(5 column inches)

**PER ISSUE (1x): \$38.50;**  
**6x: \$35; 52x: \$29.50**



1 col by 4" high  
1.875" x 4"

(4 column inches)

**PER ISSUE (1x): \$30.80;**  
**6x: \$28; 52x: \$23.60**