

# Sample ad sizes and rate information



Full page  
10" x 15"

(75 column inches)

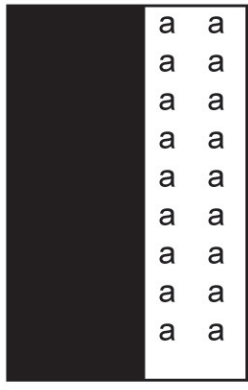
**PER ISSUE (1x): \$341.25;**  
**6x: \$288.75; 52x: \$210**



4/5 page  
7 15/16" x 15"

(60 column inches)

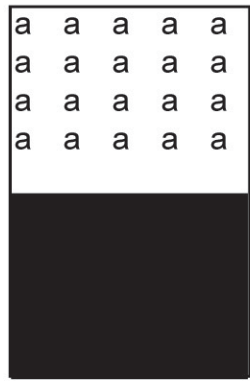
**PER ISSUE (1x): \$315;**  
**6x: \$273; 52x: \$210**



3/5 page  
5 29/32" x 15"

(45 column inches)

**PER ISSUE (1x): \$236.25;**  
**6x: \$204.75; 52x: \$157.50**



1/2 page  
10" x 7 1/2"

(37 1/2 column inches)

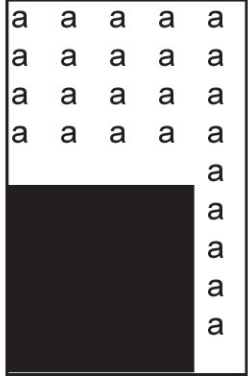
**PER ISSUE (1x): \$196.88;**  
**6x: \$170.63; 52x: \$131.25**



2/5 page  
3 7/8" x 15"

(30 column inches)

**PER ISSUE (1x): \$168;**  
**6x: \$147; 52x: \$115.50**



4 cols by 1/2 pg high  
7 15/16" x 7 1/2"

(30 column inches)

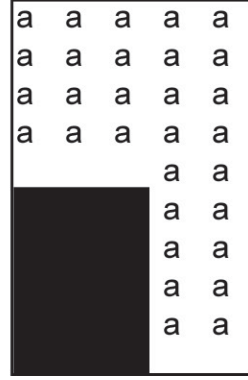
**PER ISSUE (1x): \$168;**  
**6x: \$147; 52x: \$115.50**



5 cols by 1/3 pg high  
10" x 5"

(25 column inches)

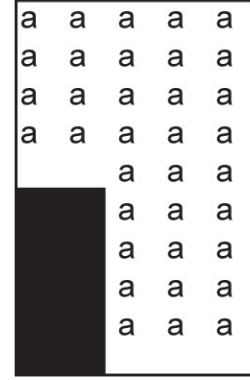
**PER ISSUE (1x): \$140;**  
**6x: \$122.50; 52x: \$96.25**



3 cols by 1/2 pg high  
5 29/32" x 7 1/2"

(22 1/2 column inches)

**PER ISSUE (1x): \$126;**  
**6x: \$110.25; 52x: \$86.63**



2 cols by 1/2 pg high  
3 7/8" x 7 1/2"

(15 column inches)

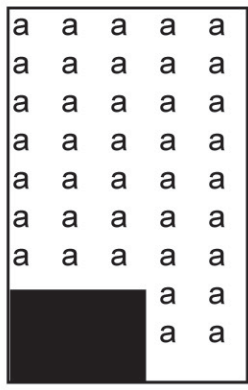
**PER ISSUE (1x): \$89.25;**  
**6x: \$78.75; 52x: \$63**



5 cols by 2" high  
10" x 2"

(10 column inches)

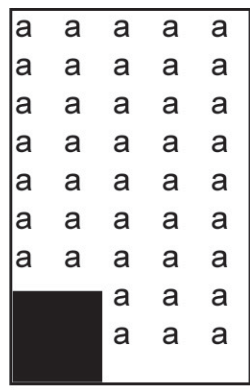
**PER ISSUE (1x): \$66.50;**  
**6x: \$59.50; 52x: \$49**



3 cols by 1/4 pg high  
5 29/32" x 3 3/4"

(11 1/4 column inches)

**PER ISSUE (1x): \$74.81;**  
**6x: \$66.94; 52x: \$55.13**



2 cols by 1/4 pg high  
3 7/8" x 3 3/4"

(7 1/2 column inches)

**PER ISSUE (1x): \$49.88;**  
**6x: \$44.63; 52x: \$36.75**



1 col by 1/2 pg high  
1 27/32" x 7 1/2"

(7 1/2\* column inches)

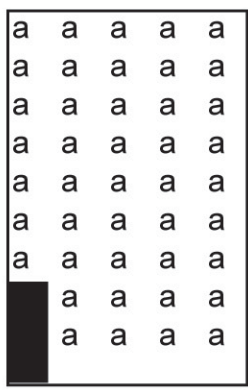
**PER ISSUE (1x): \$49.88;**  
**6x: \$44.63; 52x: \$36.75**



2 cols by 2 1/2" high  
3 7/8" x 2 1/2"

(5 column inches)

**PER ISSUE (1x): \$36.75;**  
**6x: \$33.25; 52x: \$28**



1 col by 4" high  
1 27/32" x 4"

(4 column inches)

**PER ISSUE (1x): \$29.40;**  
**6x: \$26.60; 52x: \$22.40**